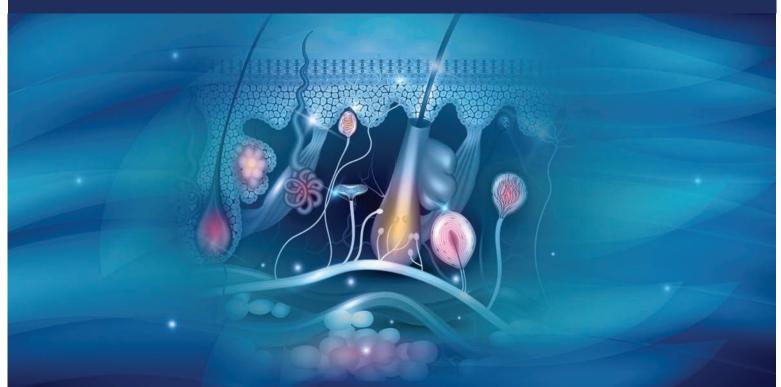




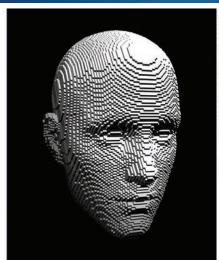
Agenda and Registration

CT Dermatology Scientific Program November 15, 2023

The Aqua Turf Club • 556 Mulberry Street • Plantsville, Connecticut











The Connecticut Dermatology and Dermatologic Surgery Society Wednesday, November 15, 2023

The Aqua Turf, 556 Mulberry Street, Plantsville, Connecticut

2:30 pm Advocacy - Why Physicians Should Engage Now

Senator Saud Anwar, MD

Objectives: 1. To describe the political climate and how it is affecting the practice of medicine. 2. To highlight some of the proactive legislation passed in 2022 and 2023 addressing prior authorization. 3. Step therapy and protecting the practice of medicine.

3:10 pm Coffee Break - Visit Vendor Hall

3:30 pm The Cost of Healthcare - Facts and Myths and How it Affects the Practice of Medicine

- Wendy L. Kroll, JD

Objectives: 1. To discuss the effect of private equity arrangements on the cost of healthcare and the corporate practice of medicine. 2. To review contract terms that have a dirrect impact on patient quality of care.

4:00 pm Brief Medical Practice Legal Update: Patient Record Destruction and the Law - The Risk of Treating Family and Friends – What's at Stake

– Joyce A. Lagnese, JD

Objectives: This brief presentation will discuss destruction of patient medical records as well as the identification of issues associated with texting, emailing and personal devices. 1. To review the current laws surrounding the treatment of family and friends. 2. To review protocols offices should have in place when writing prescriptions. 3. Review penalties and risks involved in violating state law.

4:30 pm Sweat the Small Stuff - Coding and Documentation Update 2023

- Howard Rogers, MD, PhD

Objectives: After attending this session, participants should be able to... 1. Understand elements that determine office visit coding level. 2. Recognize whether an evaluation and management service is separate and distinct from a same day minor procedure. 3. Use secondary diagnosis codes to demonstrate medical necessity for treatment of benign lesions.

4:45 pm Product Theater AMGEN

5:30 pm Infections You Might Not Know Much About

- Theodore Rosen, MD

Objectives: At the conclusion of this presentation, the attendee shall: 1. Recognize clinical features of unusual but serious cutaneous infections. 2. Employ proper diagnostic techniques to determine the definitive identity 3. Institute optimal and timely therapy for select unusual cutaneous infections.

6:30 pm Dinner/Dessert with Vendors

7:00 pm Product Theater REGENERON

7:45 pm Everything Cosmetic: Insights for Injection Techniques, New Cosmeceuticals and Business Pearls

- Kavita Mariwalla, MD

Objectives: At the conclusion of this presentation the audience should be able to: 1. Use an updated technique for injecting the glabella with neurotoxins. 2. Understand the differences and effects of the neuromodulator brands including Daxxify. 3. Formulate and effective skincare routine for patients in their 40s, 50s and 60s. 4. Use technology to streamline their business practices.

8:15 pm Product Theater SANOFI

9:00 pm Product Theater - TBA

9:45 pm Door Prizes in Vendor Hall

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CSEP designates this educational activity for a maximum of 3.0 AMA PRA Category I Credit(s)™ toward the AMA Physicians Recognition Award. Each physician should claim only those hours of credit that he/she spent in the activity.



Speakers Bios



Senator Saud Anwar, MD

State Senator Saud Anwar was first elected to the Senate in February 2019 to represent the residents of the 3rd State Senate District towns of East Hartford, East Windsor, Ellington and South Windsor.

Saud was first elected to public office in 2011 as a member of South Windsor's Town Council. He has served two terms as South Windsor mayor, once from 2013 to 2015 and once from 2017 to 2019.

Saud is a medical doctor with specializations in treating lung diseases and critical care medicine, occupational and environmental medicine. He currently serves as Chair of the Department of Internal Medicine at Manchester Memorial and Rockville General Hospitals. Saud was trained in pulmonary and critical care medicine at, and holds a Master's Degree in Public Health from, Yale University.

Saud also works with humanitarian and peace initiatives on a local, national and global scale. He has organized medical missions for disaster relief, receiving citations for doing so from former Governor Jodi Rell, United States Senator Richard Blumenthal and Lieutenant Governor Susan Bysiewicz.

Wendy L. Kroll, JD

Wendy L. Kroll is a health care attorney well versed in health care operations from both a business and regulatory perspective. Her experience in virtually all aspects of health care delivery in commercial and government payor markets has provided her with an in-depth knowledge to structure successful mergers, acquisitions and other business transactions for provider entities of all types, negotiate arrangements with payors, and develop new health care delivery models that match entrepreneurial innovation with the highly complex compliance environment.

Wendy has significant experience working for Fortune 100 healthcare companies and representing health care providers in all aspects of federal regulation (and their state counterparts), including Stark, Anti-kickback, HIPAA and the full array of other fraud and abuse laws. Wendy maintains a client-supportive presence in legislative and regulatory forums as part of her commitment to advocating for health care providers and patients to help ensure the integrity and stability of our health care system.



Joyce A. Lagnese, JD

Ms. Lagnese is one of the founding principals of the Hartford Law firm of DanaherLagnese, PC, where she serves as head of the Medical Malpractice Defense Unit. She is a high honors graduate from the State University of New York and obtained her law degree with honors in 1980 from Hofstra University School of Law. Her practice concentration is high exposure medical practice defense litigation. For over three decades, she has defended medical malpractice cases throughout Connecticut on behalf of physicians from every medical specialty, and has successfully tried to verdict a large number of medical malpractice cases including claims of wrongful death and permanent injury. Her practice also incudes representation of medical practitioners and institutions in administrative proceedings before the Connecticut Department of Public Health.

Ms. Lagnese has been an invited lecturer and Keynote Speaker to various local and regional medical societies, physicians organizations and hospitals on medico-legal topics and is co-author of a textbook on Connecticut Medical Malpractice. She has also been an advocate in the Connecticut State Legislature for malpractice tort reform.



Kavita Mariwalla, MD, FAAD

Dr. Kavita Mariwalla is a board certified dermatologist and nationally recognized key opinion leader in dermatology and dermatologic surgery. Her expertise is in the areas of anti-aging procedures and skin cancer treatment. She is sought after for opinions on cosmetic formulations and is regularly invited as a featured speaker in the United States and overseas.

Prior to starting her own private practice, Dr. Mariwalla was the Director of Cutaneous Oncology at St. Luke's – Roosevelt and Beth Israel Medical Centers in New York. Dr. Mariwalla has been recognized for extensive work in the area of dermatologic education and is considered an expert injector of fillers and neuromodulators. She has written two editions of the widely used book, Primer in

<u>Dermatologic Surgery</u>, which is highly regarded by residents and seasoned dermatologic surgeons. She is also the author of the <u>Cosmeceutical Compendium</u>, an encyclopedic guide on ingredients commonly used in cosmetic formulations. Most recently, Dr. Mariwalla released her fourth book entitled <u>The Business of Dermatology</u>. She is also the host of the popular Instagram Live series 21@21.

In addition to authoring several books, Dr. Mariwalla is editor of "Surgical Pearls" for the *Journal of the American Academy of Dermatology* and is Vice President of the American Society for Dermatologic Surgery. She has served on the Board of Directors of the Women's Dermatologic Society and American Society for Dermatologic Surgery in the past and is a three-time recipient of the ASDS President's Award for outstanding contributions to the field of dermatologic surgery. Dr. Mariwalla received the prestigious honor of "Iron Surgeon" at the 2019 ASDS meeting.

On the national and international stage, Dr. Mariwalla is noted for sharing her injection techniques during live demonstrations at the American Academy of Dermatology annual meetings and is prolific in her writing and speaking engagements at home and abroad. Her private practice has been nominated for the "Best of Long Island," since its inception in 2012. She has also been recognized as a "Super Doctor" and "Top Doctor" by Castle Connolly for the last four years. Dr. Mariwalla earned her degree in medicine at the Yale School of Medicine where she also completed her dermatology residency and fellowship training.

When not working, you can find Dr. Mariwalla building LEGO® with her three boys and trying to perfect pizza on the BBQ alongside her husband Kabir.



Howard W. Rogers, MD, PhD

Dr. Rogers is a native New Englander growing up in RI and Massachusetts and he's now been in private practice in Norwich CT since 2000. He went to Harvard for undergraduate studies and then completed MD, PhD degrees at Washington University in St. Louis. He did his dermatology residency also at Washington university and did his Mohs fellowship with Brett Coldiron in Cincinnati. He is chair of the Patient Access and Payer Relations Committee for the AAD and chair of the Private Sector Advocacy Committee for the Mohs College. In that capacity, he directs the responses of these organizations to private insurer policies that affect dermatologists' ability to serve their patients. Howard is also deputy chair of the Resource Based Relative Value Scale Committee for the AAD and is an advisor to the AMA RUC and is thus integrally involved in ensuring that dermatologists are

properly compensated for their work by Medicare. Howard is also active in AAD and ACMS performance measures development and is the dermatology representative to the CMS MACRA Resource Use Measure Clinical Committee working to ensure that payment reform efforts allow dermatologists to continue to succeed. He speaks at all the national meetings about coding, reimbursement and insurer audits. Howard also

currently serves on the Board of Directors for the American College of Mohs Surgery. He is truly committed to preserving the ability of dermatologists to serve their patients with the highest quality skin care possible and making sure that dermatologists are fairly reimbursed for their efforts.



Theodore Rosen, MD

None

Theodore Rosen, MD

Dr. Rosen, a native of Chicago, attended Michigan State University as a National Merit Scholar, and graduated from the University of Michigan Medical School cum laude. He trained in dermatology at Baylor College of Medicine, where he currently serves as Professor and Vice-Chair Dr. Rosen served on the Board of Directors and is past Vice-President of the American Academy of Dermatology. He is also past-President and Secretary-Treasurer of the Houston Dermatological Society and prior Chairman and Secretary-Treasurer of the Dermatology Section, Southern Medical Association. Dr. Rosen was the 2017 recipient of the AAD Thomas G. Pearson Memorial Award for lifelong achievement in education.Dr. Rosen has written over 300 peer-reviewed journal articles, 28 textbook chapters and 4 textbooks.

Financial Disclosure

Speaker	Financial Interest Received
Senator Saud Anwar, MD	None
Wendy L. Kroll, JD	None
Joyce A. Lagnese, JD	None
Kavita Mariwalla, MD	Mariwall Dermatology/Boards University, LLC - Owner; L'Oreal Group of Companies, SkinFix, /Neutrogena -
	Consultant; belle.ai - Patent Holder; AbbVie, Merz, Revance - Principal Investgator
Howard Rogers, MD	None

CT Dermatology and Dermatologic Surgery Society (CDDSS) Mission Statement

The Dermatology and Dermatologic Surgery Society is committed to advancing the highest standards of eye care through its continuing education activities. The semiannual CDDSS Scientific Education Programs are structured to present recent advances in the diagnosis and treatment of skin disease. The goal of CDDSS educational programs is to protect and improve patients' skin and skin health.

CDDSS Semiannual Scientific Education Programs are an opportunity for dermatologists and their staff to learn, identify and discuss critical issues facing their profession. CDDSS programs present recent advances in the diagnosis and treatment of skin disease, through lectures, panels, symposia, scientific papers and videos. CDDSS programs are designed to meet the clinical and educational needs of its members through the objectives proposed and evaluated by the CDDSS education committee.

CDDSS target audience includes dermatologists, dermatology mid-level providers and office managers. CDDSS educational activities include didactic lectures, panels, posters, videos and participatory activities. These activities are approved for CME credit whenever possible. CDDSS expects that its target audience will incorporate best practices presented in CDDSS educational programs into daily practice. Specific competency, performance and patient outcome goals that result from CDDSS programs are proposed by the presenters, reviewed by the CDDSS educational committee, and evaluated by the target audience participants.

Reviewed and adopted 11-3-21

Competency Questions

Everything Cosmetic: Insights for Injection Techniques, New Cosmeceuticals and Business Pearls

- Kavita Mariwalla, MD

Question 1. Which of the following when used at night can exert the opposite effect of what it is intended to do?

- a. A peptide cream
- b. A retinoid
- c.. An alpha hydroxy acid cleanser
- d.. A vitamin C serum
- e. Oral collagen powder

Question 2. Injecting onabotulinumtoxin A above the head of the medial brow can do all of the following except?

- a. Lower the medial brow
- b. Raise the medial brow
- c. Soften the glabellar crease
- d. Create a fullness of the medial eyelid

Infections You Might Not Know Much About - Theodore Rosen, MD

Question 1. The treatment of choice for Candida auris infection is?

- a. Fluconazole
- b. Posaconazole
- c. Fosmanogepix
- d. Caspofungin
- e. Ibrexafungerp

Question 2. Pythiosis typically follows exposure to?

- a. Salt water
- b. Fresh water
- c. Muddy soil
- d. Rodent urine or feces
- e. Automobile exhaust fumes

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Survey		
What function provided by society is most important?		
A. Education		
B. Protecting the practice of dermatology		
C. Increase reimbursement		
D. Practice management help in fighting prior authorization and step therapy		
E. Other		

Outcome Measurements			
Name:			
1. Has this symposium changed the way you will care for patients? $\ \square$ Yes $\ \square$ No			
2. Do you believe this symposium will have a positive effect on patient surgical or clinical outcomes? ☐ Yes ☐ No			
3. Can you offer other speakers or topics that will provide information to improve clinical outcomes at the next meeting? Yes No			



1 - poor

The Connecticut Dermatology and Dermatologic Surgery Society November 15, 2023 Annual Educational Program

CME EVALUATION FORM

CME Certificates will not be given without completing this form in its entirety

Please evaluate the following topics on a scale of 1 to 4 with the following values:

3 - good

4 - excellent

2 - satisfactory

Circle One1. SUBJECT MATTER OF MEETING1 2 3 42. LOCATION1 2 3 4 4. AUDIOVIS3. FACILITIES1 2 3 4 5. SPEAKER	SUAL 1 2 3 4 RS 1 2 3 4
Advocacy – Why Physicians Should Engage Now – Senator Saud Anwar, MD Degree to which objectives were met Did speaker disclose financial interests in any product or company? Was the presentation fair and balanced?	1 2 3 4 YesNo YesNo
The Cost of Healthcare - Facts and Myths and How it Affects the Practice of Medici Degree to which objectives were met Did speaker disclose financial interests in any product or company? Was the presentation fair and balanced?	ne – Wendy L. Kroll, JD 1 2 3 4 YesNoYesNo
Brief Medical Practice Legal Update: Patient Record Destruction and the Law - The What's at Stake – Joyce C. Lagnese, JD Degree to which objectives were met Did speaker disclose financial interests in any product or company? Was the presentation fair and balanced?	Price Risk of Treating Family and Friends – 1 2 3 4 —_YesNo YesNo
Infections You Might Not Know Much About – Theodore Rosen, MD Degree to which objectives were met Did speaker disclose financial interests in any product or company? Was the presentation fair and balanced?	1 2 3 4 YesNo YesNo
Everything Cosmetic: Insights for Injection Techniques, New Cosmeceuticals and I Degree to which objectives were met Did speaker disclose financial interests in any product or company? Was the presentation fair and balanced?	Business Pearls – Kavita Mariwalla, MD 1 2 3 4 YesNoYesNo
Dermatology Coding & Reimbursement with a Splash of Advocacy — Howard Rogers Degree to which objectives were met Did speaker disclose financial interests in any product or company? Was the presentation fair and balanced?	s, MD 1 2 3 4YesNoYesNo

PLEASE COMPLETE AND RETURN AT THE END OF THE MEETING

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CSEP designates this educational activity for a maximum of 3.0 credit hours in category I credit toward the AMA Physicians Recognition Award.

Each physician should claim only those hours of credit that he/she spent in the activity.

Connecticut Dermatology and Dermatologic



Surgery Society Live Program Dinner Registration

Wednesday, November 15, 2023

Member Physicia	1:
Address:	
Telephone:	FAX:
Email:	
CDDSS I	Member Physician - \$50.00 if registered by October 15, 2023
After Oct	ober 15, 2023 \$75*
Non-Mei	nber Physician - \$75.00*
PA or AF	RN employed by Member Physician - \$50.00*
* <u>All Regist</u>	rations at the Door, \$20.00 Additional Fee
through the join	been planned and implemented in accordance with the Essentials and Standards of the Connecticut State Medical Society of the Sponsorship of CSEP and The Connecticut Dermatology & Dermatologic Surgery Society. CSEP is accredited by the CSMS to provide continuing medical education for physicians. Sistemators of the CSMS to provide continuing medical education for physicians. Sistemators of the CSMS to provide continuing medical education for physicians. Secondary of the CSMS to provide continuing medical education for physicians. Secondary of the CSMS to provide continuing medical education for physicians. Secondary of the CSMS to provide continuing medical education for physicians. Secondary of the CSMS to provide continuing medical education for physicians. Secondary of the CSMS to provide continuing medical education for physicians. Secondary of the CSMS to provide continuing medical education for physicians. Secondary of the CSMS to provide continuing medical education for physicians. Secondary of the CSMS to provide continuing medical education for physicians. Secondary of the CSMS to provide continuing medical education for physicians. Secondary of the CSMS to physicians for the CSMS to
Suggested topics o	r speakers that you would like CDS to offer:

Please mail this form to:

CDS, P.O. Box 1079, Litchfield, CT 06759 Tel. 860-567-3787

or fax to: 860-496-1830 or email to: Debbie Osborn at debbieosborn36@yahoo.com



Connecticut Dermatology & Dermatologic Surgery Society

Credit Card Payment Form

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